

DISTRICTWIDE ENROLLMENT MANAGEMENT ADVISORY COMMITTEE

March 4, 2019

SUMMARY

MEMBERS PRESENT: Albert Abutin, Jennifer Combs, Tanya Cobb, Paul de Dios, Carmen Dominguez, Craig Goralski, Martha Gutierrez, Raine Hambly, Flor Huerta, Cherry Li-Bugg, Victor Manchik, Cheryl Marshall, Tina McClurkin, Jose Ramon Nuñez, Jeremy Peters, Katy Realista, Jake Sapiro, Bryan Seiling, Melissa Serrato, Laurie Triefenbach, and Fred Williams.

ABSENT: Karen Bautista, David Booze, Dana Clahane, Gilbert Contreras, Monica Gomez, Richard Hartmann, and Tina King.

VISITORS: Silvie Grote and Tina Miller.

Chancellor Cheryl Marshall called the meeting to order at 3:03 p.m.

WELCOME & OVERVIEW

SUMMARY: The summary of the February 4, 2019 DEMAC meeting was approved.

DATA REQUESTS – FEBRUARY 4 DEMAC MEETING

Status of ADTs

Sylvie Grote distributed a listing of the 27 active ADTs and five pending ADTs for Fall 2019 that Cypress College has created. Cypress College is looking to add two more ADTs for Fall 2020. Jennifer Combs shared that the Fullerton College list of degrees mirrors that of Cypress College, with the exception of Hospitality and Management, and they have more in development, including seven ADTs in newer areas like Social Justice and Global Studies.

The committee asked what the total number of ADTs approved by the State is (approximately 40) and what the college average is (unknown because the State Chancellor's website is not up to date, but roughly four colleges have 30+ and many have 18-19 or in the low 20s).

Performance Metrics Data by Campus

Victor Manchik provided a data overview of the State Student Centered Funding Formula (SCFF), the availability of data on demand SCFF files and their release, the desegregation of the data, and simulations by institution for 2016-17 through 2017-18. The data provided included information for all students, but was also broken down by Pell and Promise Grant students, and included degrees, certificates, CTE units completed, Math and English completion, transfer-level completion, and achievable wage metrics. Mr. Manchik reported that while we are able to verify student ID numbers, there is concern with the use of statewide data because districts do not have access to certain codes and have not had success in receiving them from the State.

It was noted that since the State is currently counting multiple awards and stackable certificates, it appears that one college is faring better with the new formula, but whether that will change later is unknown. Additionally, the living wage data included 606 students who were only enrolled at NOCE and the State will probably remove those because non-credit is not part of the formula. Fred Williams stated that there is incorrect information in the data, and the District needs to know

what it is really earning in order to build its expenditures based on that information. We are still waiting on information from last year to build our budgets, but we still don't have that information available.

Chancellor Marshall stated that performance metrics data would be shared electronically with the group after the meeting, but if there were any other questions to contact her so that the discussion could return to DEMAC.

PROMISE/PLEDGE UPDATE DISCUSSION

Chancellor Marshall reported that after the most current analysis of AB 19 dollars, it appears like the District has enough dollars to offer a free tuition option to other school district students. Initially discussions centered on adding Fullerton and Garden Grove districts, but now the option would be to offer free tuition to any student who is a first-time student, who completes the FAFSA, and enrolls in 12 units. The expanded offer would fall under the North Orange Promise umbrella and would not be as high touch as the Anaheim Pledge.

The committee discussed several concerns related to the expansion of the program including implications for students who drop courses and fall below the 12 unit minimum; the need to have a good policy in place that doesn't penalize students; the possibility of using the summer term to account for workload (looking at 24 units per year instead of 12 units per semester); and offering Math or English boost type programs to help prepare students. Also discussed was the ability to be able to swiftly assist any students who are enrolled in 12 units and have a class canceled due to the financial aid implications it could have; offering late start classes; the importance of FAFSA completion and the need to have the high school districts relay that information to their students; the need to beef up outreach offices and communication between the college teams to avoid duplication of efforts; the need to offer free tuition since so many surrounding colleges and districts are already offering it; and concern among coaches who feel they are not able to recruit effectively when they are competing with other districts who offer free tuition to all students.

Tina Miller provided information related to the expansion of the North Orange Promise. She highlighted the student eligibility requirements and benefits provided to them, along with considerations that need to be addressed so that all collateral and branding information is consistent and relays accurate information. Ms. Miller also shared details related to the scaling up of the North Orange Promise that covered four main areas: Admissions and Records, Financial Aid, Counseling/Instruction, and Outreach.

Members then discussed the potential increase in demand for hybrid and online classes that would require robust distance education programs and trained faculty, and the need for a current plan so that everything is clear and defined, with discussions on how to implement and communicate that to the implementers so that as the program scales up, we ensure that we provide everything we promised in a smooth way. In the future, the District will also need to look at how do we keep our students in light of concerns related to first year students who are put on probation and then they are no longer part of the promise in the second year. Members also questioned why we are not offering a second year of the promise program when others are.

Dr. Marshall concluded the conversation by stating that the take away from the discussions in Chancellor's Staff with the College Vice Presidents was that we need to connect with the high schools so that they understand their role in the process, since AUHSD did a lot of the legwork

to develop the connections that were needed to implement the Anaheim Pledge.

GUIDED PATHWAYS CAMPUS UPDATES

Craig Goralski reported that Cypress College will host a Guided Pathways Coffee Forum on March 12. The event has been shared with all department coordinators to encourage attendance and allow for discussions at the department and division level, and provide a base level of knowledge across all departments on campus in order to have the necessary coordinated effort. Carmen Dominguez shared that along with the faculty forum, the Title 5 design team is coming back to Cypress College with two students forums planned. The hope is to re-engage students in the metamajors discussion and identify the language that students prefer to use. The Guided Pathways Taskforce meetings are ongoing and will help inform the college leadership summit with Nicola Perry working on guest speakers. Dr. Marshall offered to sponsor speakers in order to offer districtwide participation. Bryan Seiling shared that the use of published Canvas shell notes is a great way to inform students with minimal effort from faculty.

Dr. Goralski shared that within the Anthropology department Becky Floyd hosted a meet and greet night and shared a fully developed guided pathways sequence that was rolled out to students. The sequence had courses built on when student would transfer, allows for the ADT to become a lot clearer for students, and included jobs in anthropology. Dr. Marshall asked him to bring information to the April 1 DEMAC meeting to share with the group.

Flor Huerta reported that at Fullerton College the Guided Pathways Steering Committee has been surveyed to form workgroups based on the four pillars and the workgroups have started to meet. The groups have access through Canvas to share and access information. The next steering committee meeting will take place in two weeks with workgroup reports shared then.

At NOCE, Martha Gutierrez shared that they are continuing to raise guided pathways awareness in general, and cited examples of monthly messages and integrating career pathways into various committees by tying the appropriate pillars into the committee's work. Raine Hambly shared that the assessment to join the CTE program has been eliminated and they have amped up industry day workshops for students and increased career center events.

Dr. Marshall asked committee members to continue to share things that are working at the campuses with DEMAC and that the topic will remain on the agenda to allow for that.

AUTOAWARDING OF DEGREES DISCUSSION

Chancellor Marshall shared that it would good to start the discussion on autoawarding of degrees to discuss the advantages and disadvantages for students and the campuses, the financial aid implications, and the research and information gathering needed. Committee members expressed concern that autoawarding a second degree to students would negatively impact their financial aid package, and that the impact on financial aid is the number one barrier in autoawarding. Cherry Li-Bugg shared that she has results from a survey that she will bring that next month and stated that "autoawarding" is somewhat of a misnomer since we still need to get informed consent from students.

The committee discussed the possibility of an opt out function for students; how autoawarding of certificates for achievement for 30+ units would increase completions; and the reality that many students aren't willing to do more work to earn a degree they feel they don't need.

The committee discussed several points: autoawarding implementation would benefit the clean-up of campus curriculum, but that would be a huge endeavor since evaluators are still manually going through transcripts; the unknown impact on veteran students; the need to have degree audit software in place to notify students which does not require meeting with a counselor; the cleaning up of program and transfer information that is needed to use DegreeWorks; the practice within CTE to use counselors to provide degree audits with faculty sharing that information with students has increased certificates; and the lack of support available to provide that same service to students outside of CTE.

It was noted that finding a way to shift the balance towards students might be key and to provide them with notification prompting them about a possible degree completion. In response, some faculty members stated that information is already available to students in the college catalog and that students should be pointed to what is already there and available, while others noted that it would be unrealistic to expect that of students because even with the resources there, it might not be enough.

Chancellor Marshall stated that the topic would be brought back to the next DEMAC meeting and would include materials, and asked members to provide any information that might be valuable for the committee to look at. She noted the currently we are looking at the topic from silos, but that we need to look at it from both perspectives.

ADJOURNMENT: The meeting adjourned at 4:50 p.m.

NEXT MEETING: April 1, 2019