

Population reaches 62.1 million in 2020

U.S. Latino Demographics and Trends

Ana Gonzalez-Barrera

Senior Researcher

Pew Research Center

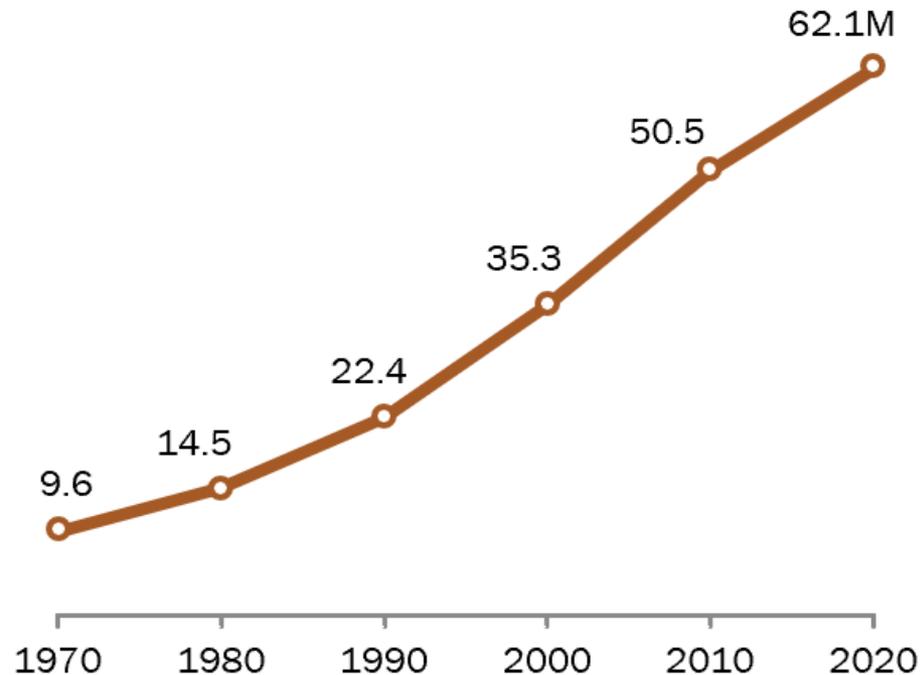
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What we do: Generate a foundation of facts to enrich public dialogue and support sound decision-making. We conduct public opinion polling, demographic research, content analysis and data-driven social science research.

More than 62 million Latinos live in the U.S.

In millions



Note: Population totals are as of April 1 for each year. Hispanics are of any race.

Source: Pew Research Center analysis of 1970-1980 estimates based on decennial censuses (see 2008 report "U.S. Population Projections: 2005-2050"), 1990-2020 PL94-171 census data.

Hispanics made up more than half of total U.S. population growth from 2010 to 2020

U.S. population change by race and ethnicity, 2010-2020

	2020 population	Change, 2010-20	Share of total increase
Hispanic	62,080,000	11,602,000	 51%
Asian	19,619,000	5,154,000	 23%
Black	39,940,000	2,254,000	 10%
White	191,698,000	-5,120,000	<0%
Total	331,449,000	22,704,000	

Note: White, Black and Asian individuals include those who report being only one race and are not Hispanic. Hispanics are of any race. Total includes all racial and ethnic groups; some not shown separately. Population figures rounded to nearest 1,000. Shares of total increase calculated from unrounded numbers and may not add to 100%.

Source: Pew Research Center tabulations of PL94-171 census data for 2010 and 2020.

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How does Census ask about ethnicity in 2020?

Are you of Hispanic, Latino, or Spanish origin?

<input type="checkbox"/> No, not of Hispanic, Latino, or Spanish origin	<input type="checkbox"/> Yes, another Hispanic, Latino, or Spanish origin
<input type="checkbox"/> Yes, Mexican, Mexican American, Chicano	Enter, for example, Salvadoran, Dominican, Colombian, Guatemalan, Spaniard, Ecuadorian, etc.
<input type="checkbox"/> Yes, Puerto Rican	<input type="text"/>
<input type="checkbox"/> Yes, Cuban	

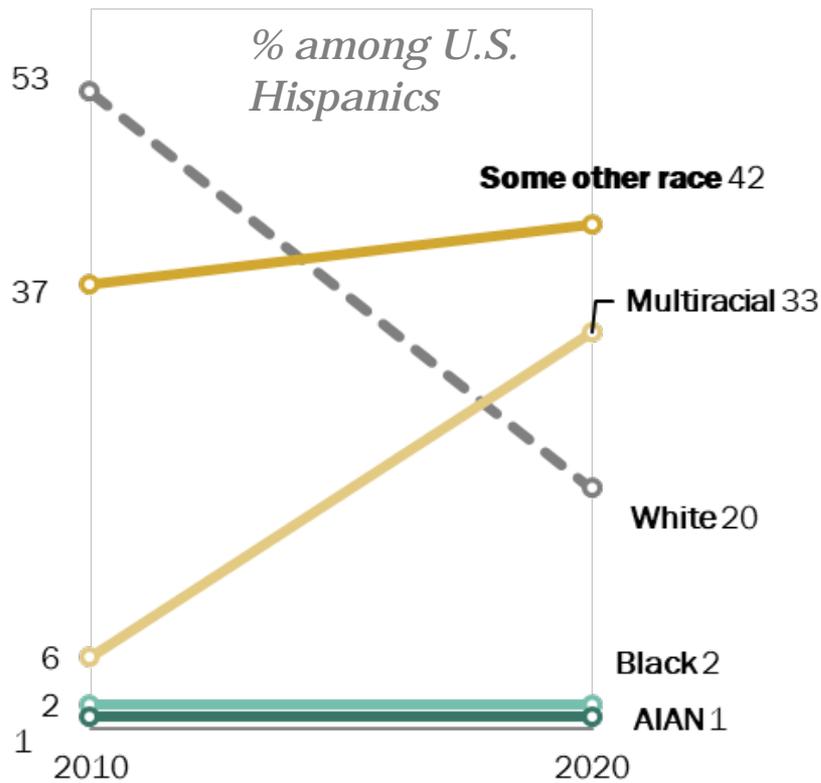
How does Census ask about race in 2020?

What is your race?

Select one or more boxes AND enter origins. For this survey, Hispanic origins are not races.

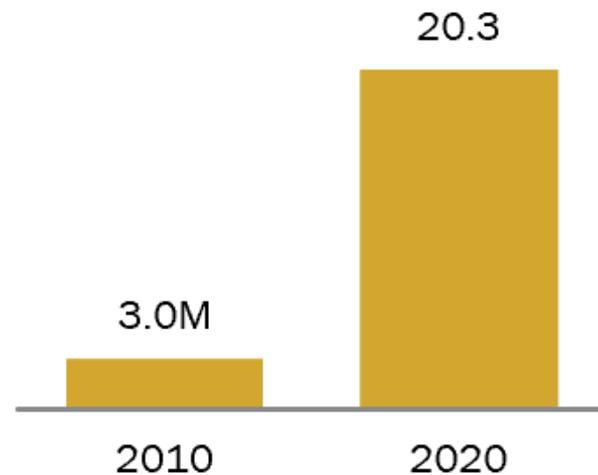
<input type="checkbox"/> White Enter, for example, German, Irish, English, Italian, Lebanese, Egyptian, etc. <input type="text"/>	<input type="checkbox"/> Vietnamese
<input type="checkbox"/> Black or African American Enter, for example, African American, Jamaican, Haitian, Nigerian, Ethiopian, Somali, etc. <input type="text"/>	<input type="checkbox"/> Korean
<input type="checkbox"/> American Indian or Alaska Native Enter name of enrolled principal tribe(s), for example, Navajo Nation, Blackfeet Tribe, Mayan, Aztec, Native Village of Barrow Inupiat Traditional Government, Nome Eskimo Community, etc. <input type="text"/>	<input type="checkbox"/> Japanese
<input type="checkbox"/> Chinese	<input type="checkbox"/> Other Asian Enter, for example, Pakistani, Cambodian, Hmong, etc. <input type="text"/>
<input type="checkbox"/> Filipino	<input type="checkbox"/> Native Hawaiian
<input type="checkbox"/> Asian Indian	<input type="checkbox"/> Samoan
	<input type="checkbox"/> Chamorro
	<input type="checkbox"/> Other Pacific Islander Enter, for example, Tongan, Fijian, Marshallese, etc. <input type="text"/>
	<input type="checkbox"/> Some other race Enter race or origin <input type="text"/>

2020 census shows changed racial composition of U.S. Latinos



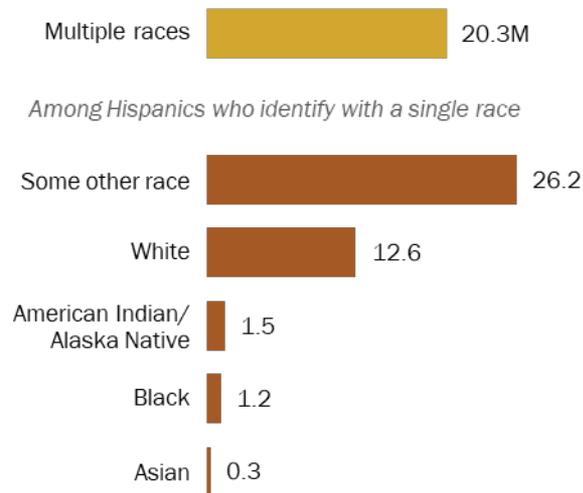
Number of U.S. Hispanics who identify with more than one race

In millions



Source: Pew Research Center tabulations of PL94-171 census data for 2010 and 2020.

Most Hispanics identify with a racial group other than White, Black or Asian

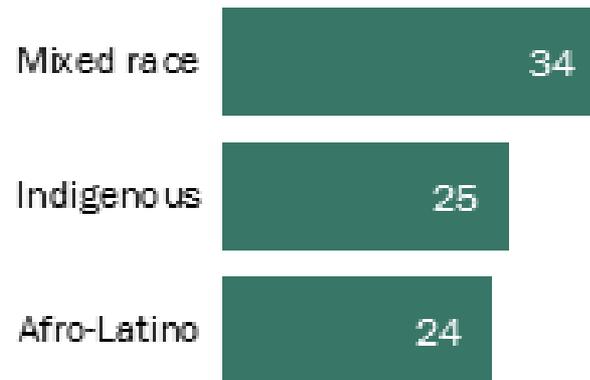


Note: "Some other race" refers to people who wrote in a response that did not fit within the race categories listed on the census. The group "Native Hawaiian and Other Pacific Islander" is not shown.

Source: Pew Research Center tabulations of PL94-171 census data for 2020.

About one-quarter or more of Latino adults self-identify as Mixed race, Indigenous or Afro-Latino

% of Hispanic adults who say they consider themselves ...

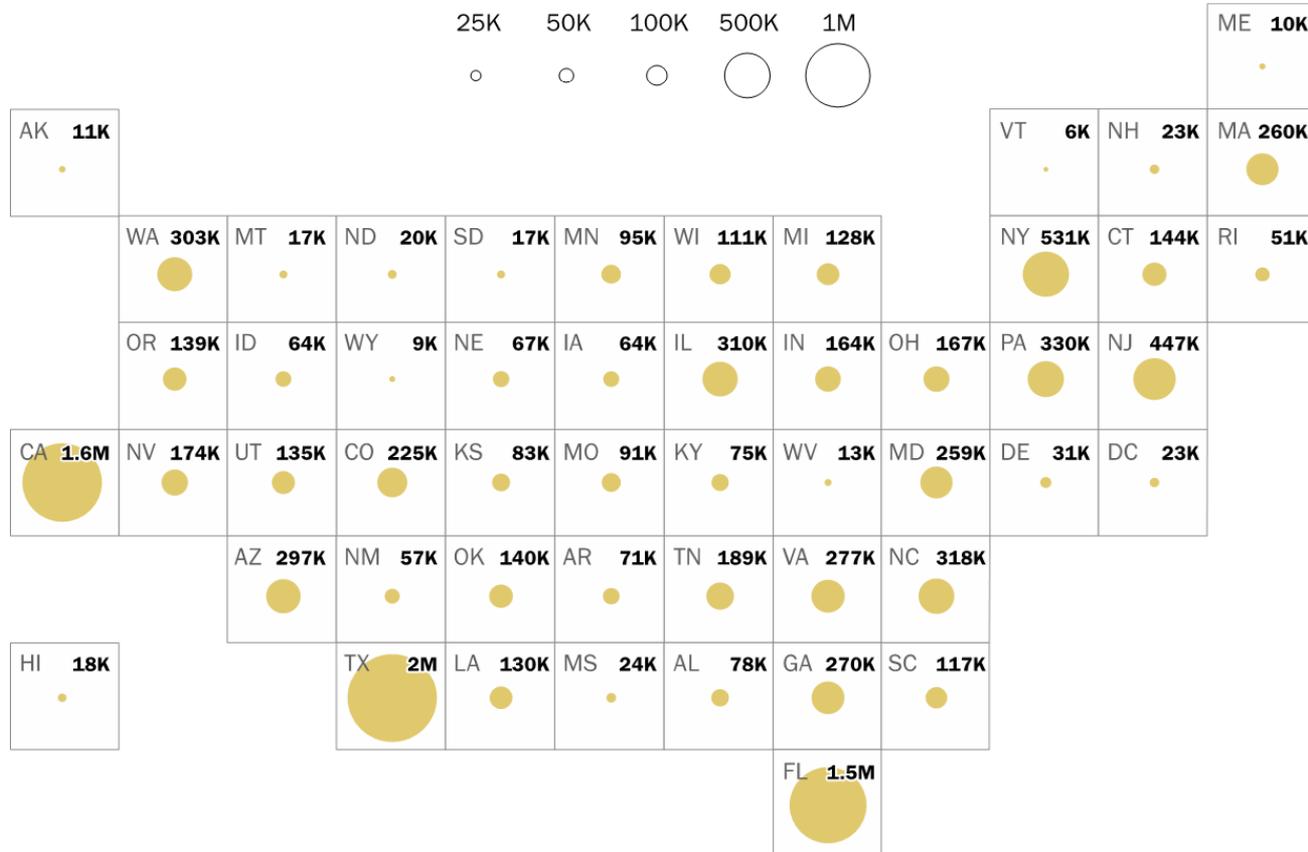


Note: Hispanic is based on self-identification of Hispanic origin.

Source: Pew Research Center 2014 National Survey of Latinos, Sep. 11-Oct. 9, 2014 (N=1,520 Hispanic adults)

Texas, California and Florida have seen biggest increases in Hispanic population since 2010

Increase in Hispanic population, by state, 2010-2020

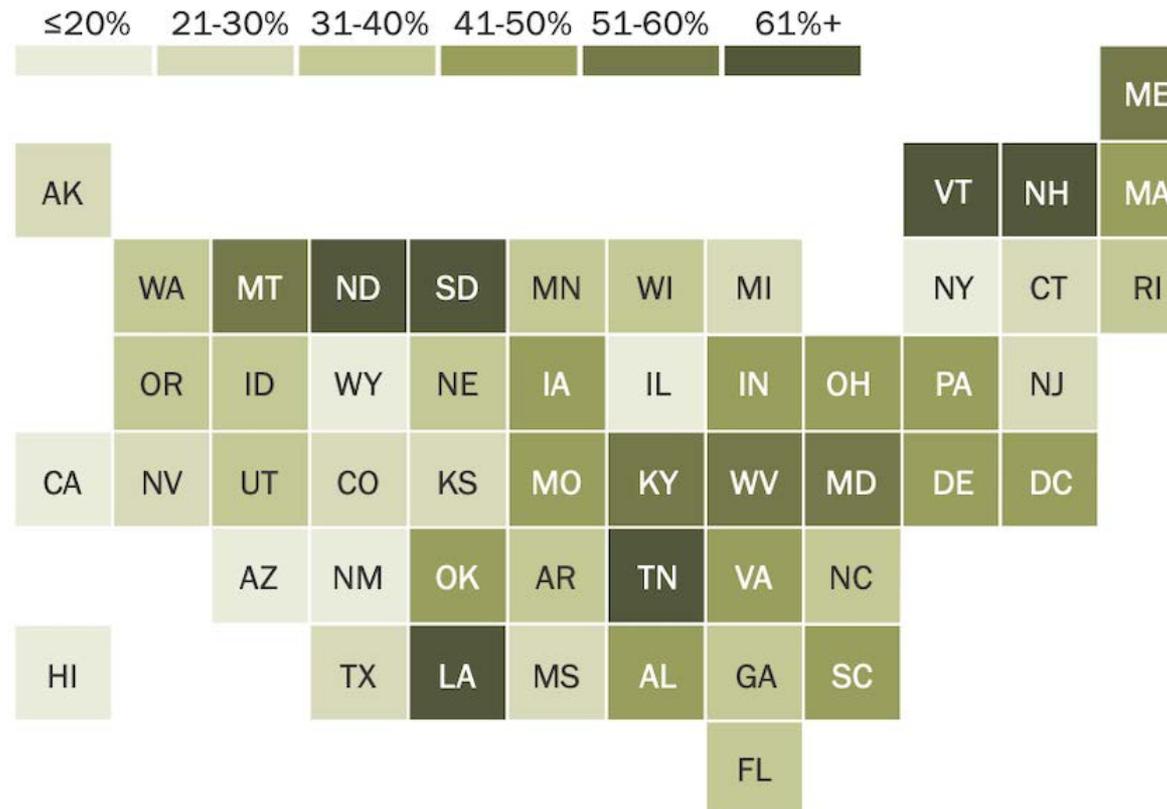


Note: Hispanics are of any race.

Source: Pew Research Center analysis of PL94-171 census data for 2010 and 2020.

North Dakota and South Dakota have seen fastest increases in Hispanic population since 2010

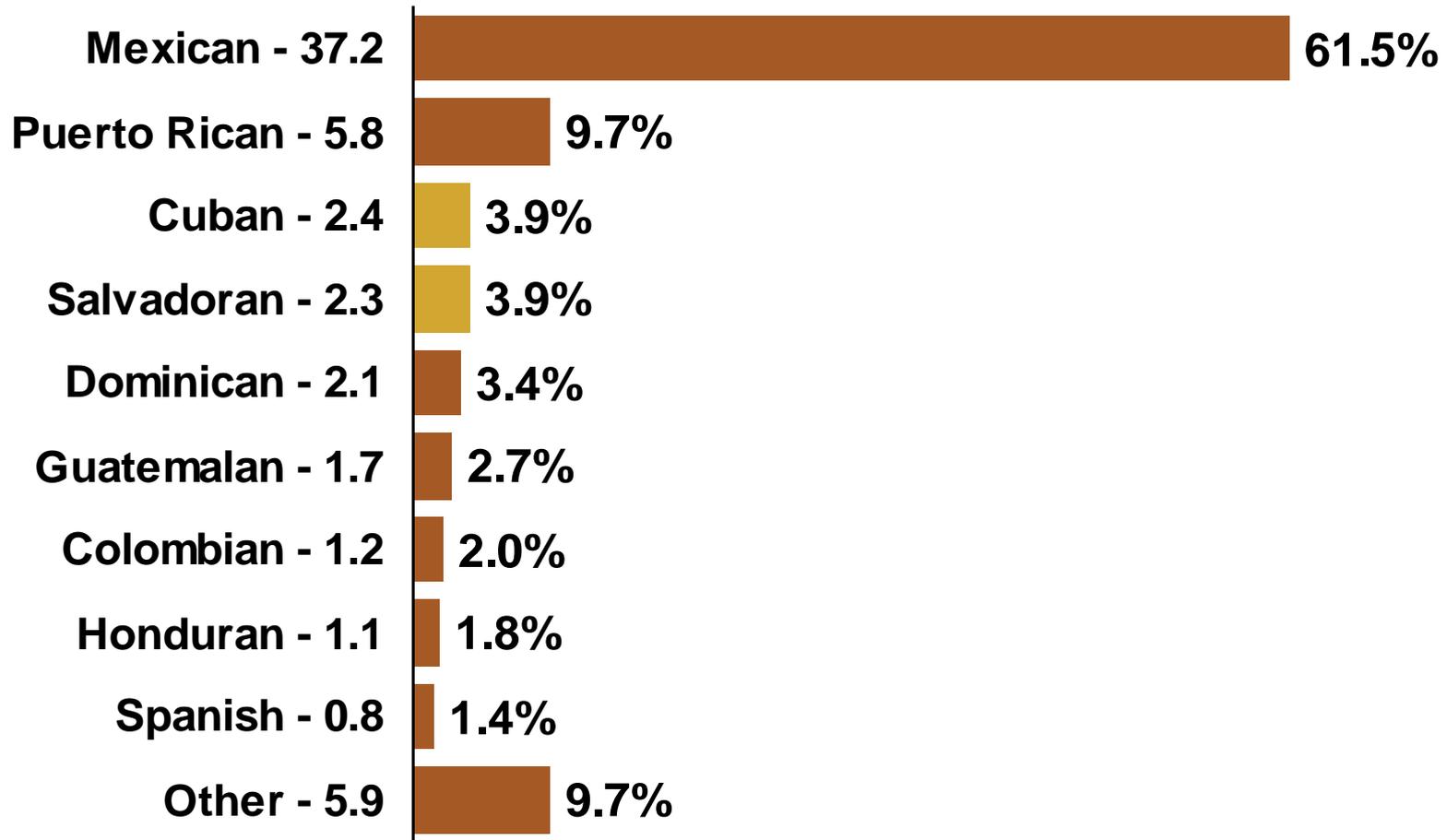
% increase in Hispanic population, by state, 2010-2020



Note: Hispanics are of any race.

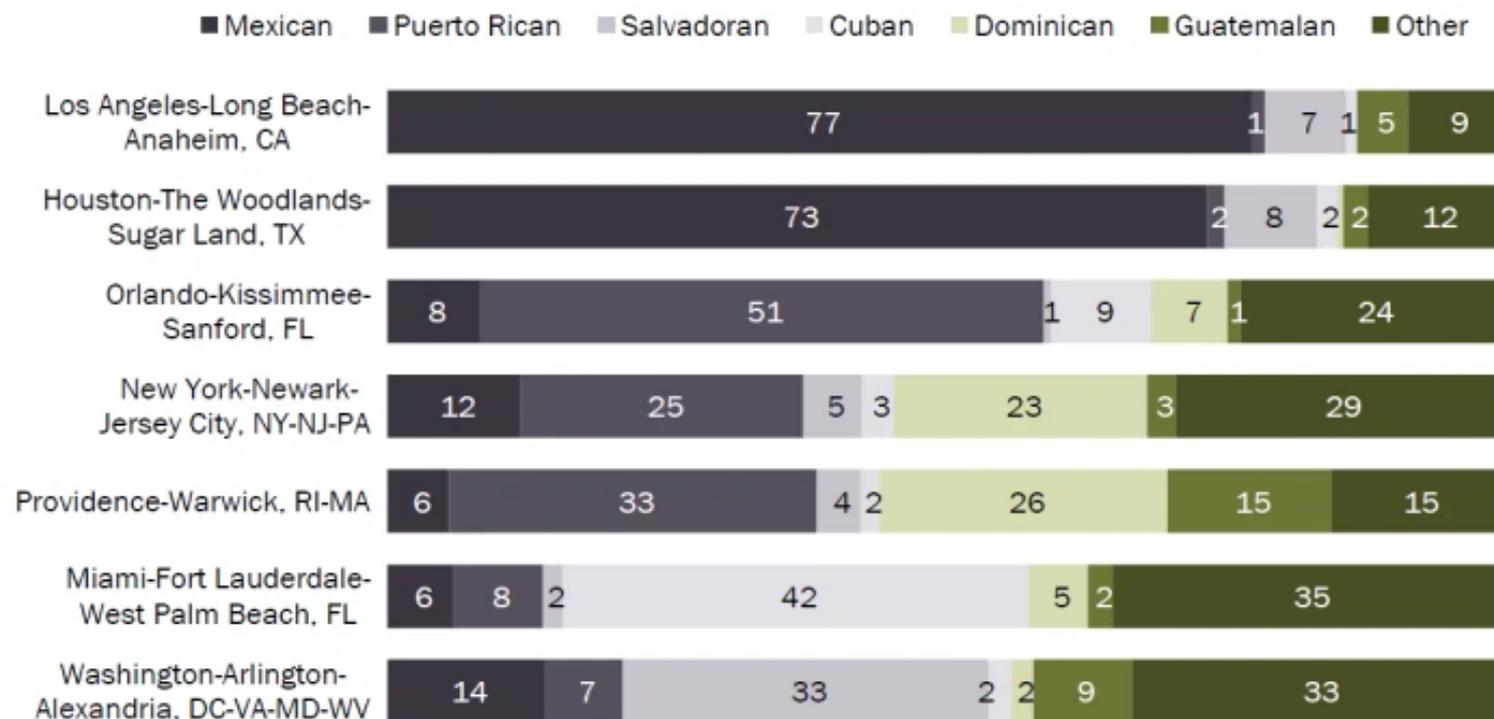
Source: Pew Research Center analysis of PL94-171 census data for 2010 and 2020.

Origins of U.S. Latinos, 2019



Latino populations in U.S. metro areas are more diverse along the East Coast

% of Hispanics who are of ____ origin, 2017



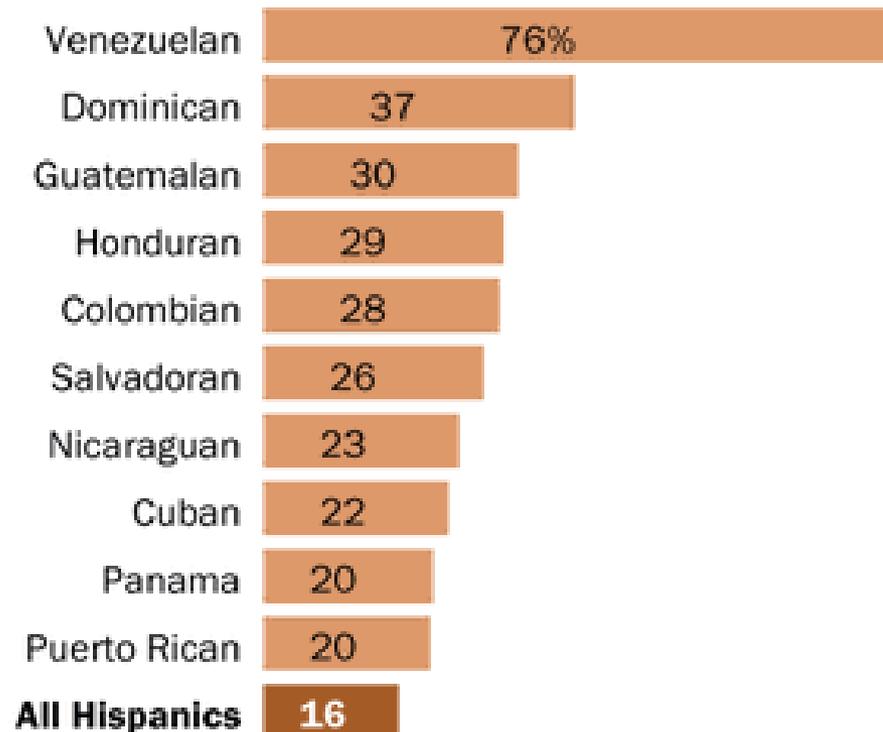
Note: Hispanics are of any race. Hispanics of Dominican origin make up less than 1% of the Hispanic population in the Los Angeles and Houston metropolitan areas.

Source: Pew Research Center tabulations of 2017 American Community Surveys (1% IPUMS).

EMERGING DEMOGRAPHIC TRENDS

Venezuelan, Dominican and Guatemalan populations grew the fastest between 2010 and 2017

% increase in population from 2010 to 2017, by Hispanic origin group



Source: Pew Research Center tabulations of 2010 and 2017 American Community Surveys.

In 18 states, Latino children account for 20% or more of kindergartners

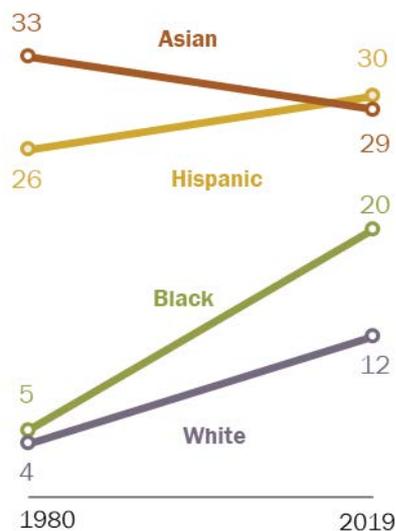


Note: Among public school students.

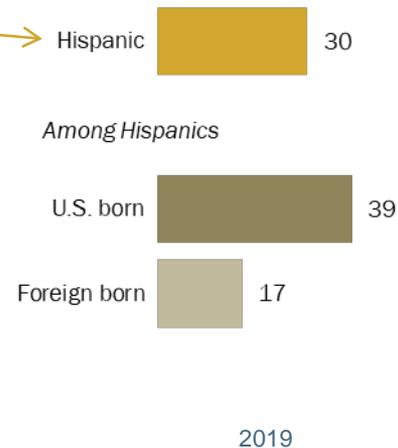
Source: Pew Research Center tabulations of 2000 decennial census (5% IPUMS), 2010 and 2017 American Community Survey (1% IPUMS)

Intermarriage rates remain high for Hispanics

% of U.S. newlyweds who are intermarried



% of U.S. newlyweds who are intermarried

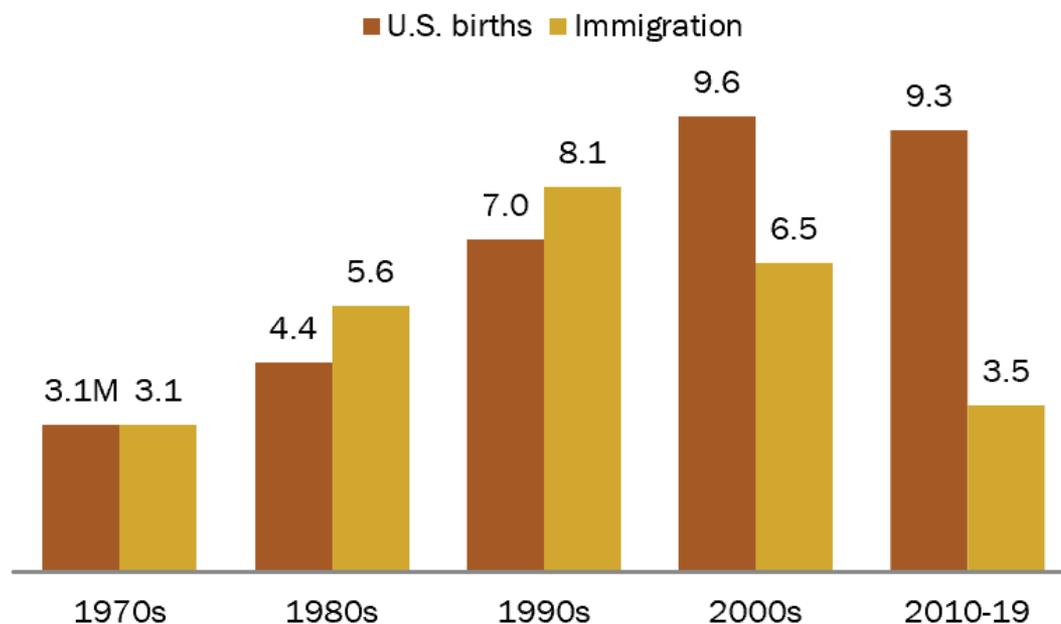


Notes: White, Black and Asian adults include those who report being only one race and are not Hispanic. Asians include Pacific Islanders. Hispanics are of any race.

Source: Pew Research Center analysis of 2019 American Community Survey and 1980 decennial census (IPUMS).

Newborns have driven U.S. Hispanic population growth in recent decades, while immigration has slowed

In millions

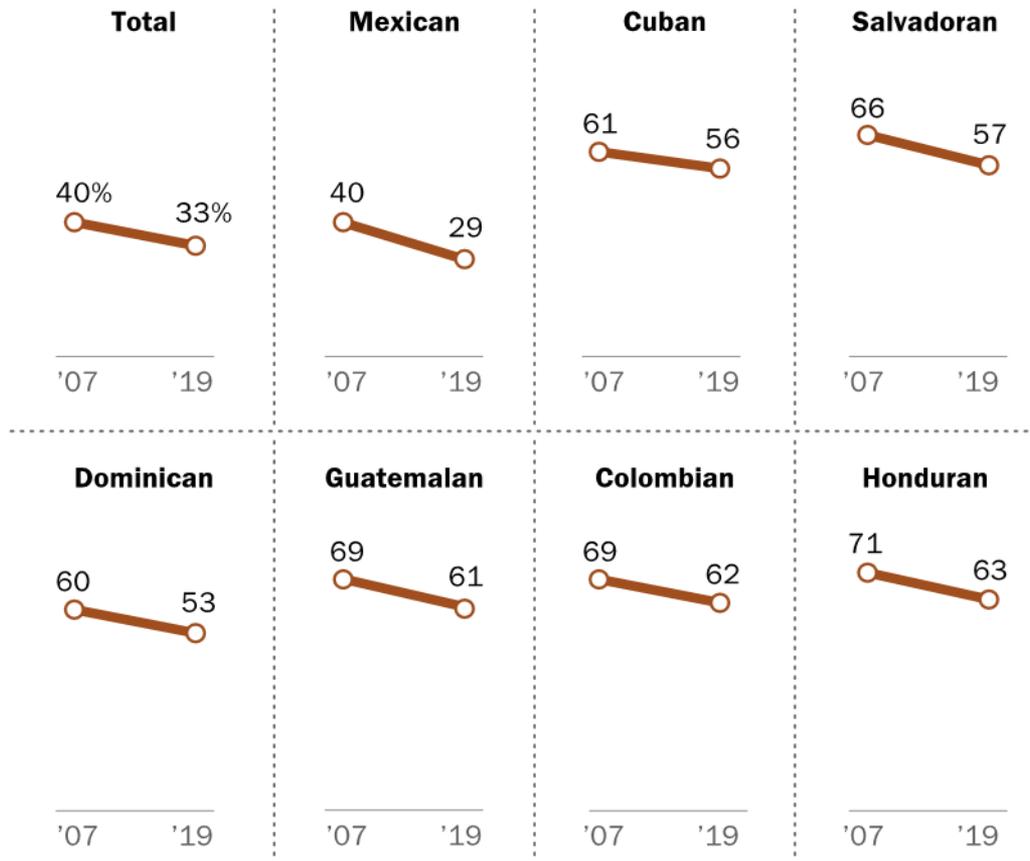


Note: U.S. birth and immigration figures reflect additions to the U.S. Hispanic population. Deaths and emigration not shown. Hispanics are of any race.

Source: Based on Pew Research Center tabulations of 2010-2019 American Community Survey (1% IPUMS) and U.S. Census Bureau Vintage 2019 estimates for 2010-2019; and 2000-2010 American Community Survey (1% IPUMS) for 2000s. Data for 1970s, 1980s and 1990s drawn from Pew Research Center historical projections (Passel and Cohn, 2008).

Immigrant share has fallen in largest Latino origin groups since 2007

% born outside of the U.S., by origin group

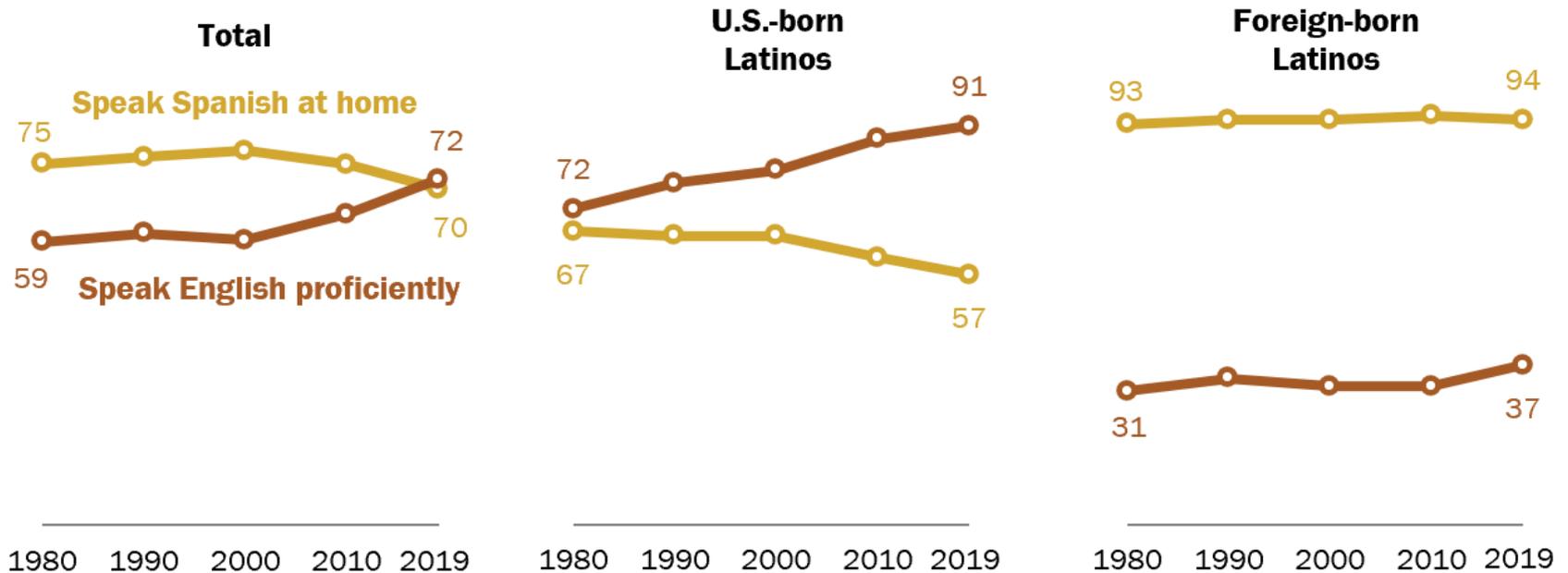


Note: Hispanics are of any race.

Source: Pew Research Center tabulations of 2007 and 2019 American Community Surveys (IPUMS).

English proficiency has increased and Spanish use at home has decreased, especially among the U.S. born

% of Latinos ages 5 and older who ...



Note: Latinos who speak English proficiently are those who speak only English at home or, if they speak a non-English language at home, indicate they speak English “very well.”
Source: Pew Research Center tabulations of 1980, 1990, 2000 censuses (5% IPUMS) and 2010 and 2019 American Community Surveys (IPUMS).

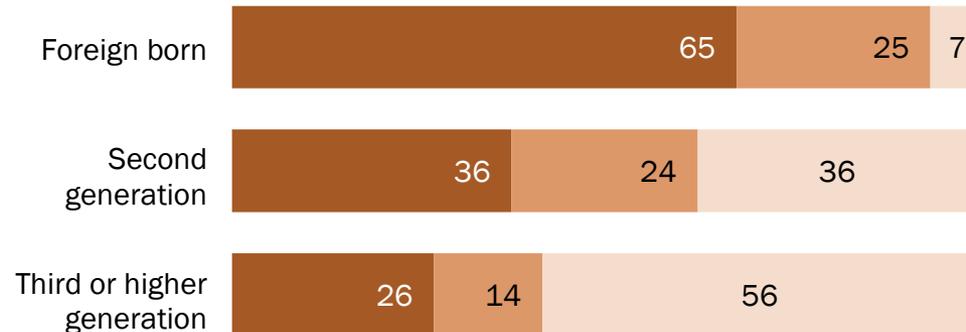
LATINOS AND IDENTITY

Nationality labels used most often among Latinos to describe their identity

% of self-identified Hispanics saying they describe themselves most often as ...



Among self-identified Hispanics

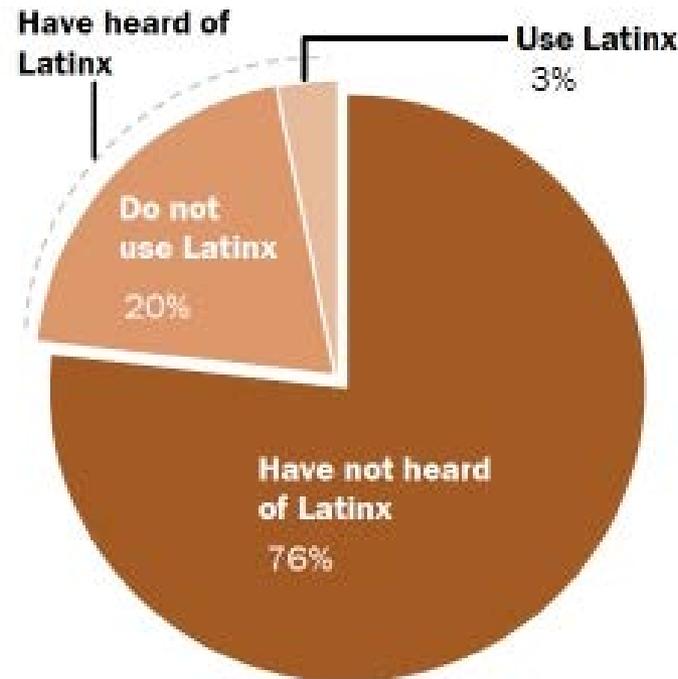


Note: Self-identified Hispanics are those who say they are Hispanic. Self-identified non-Hispanics are those who say they are not Hispanic or Latino but say they have Hispanic ancestry or heritage. Voluntary responses of “Don’t know,” “Refused,” “Depends” and “Other/Refused to lean” not shown.

Source: Pew Research Center 2015 National Survey of Latinos (Oct. 21-Nov. 30, 2015). “Hispanic Identity Fades Across Generations as Immigrant Connections Fall Away”

Most Latino adults have not heard of Latinx; few use it

% who ...



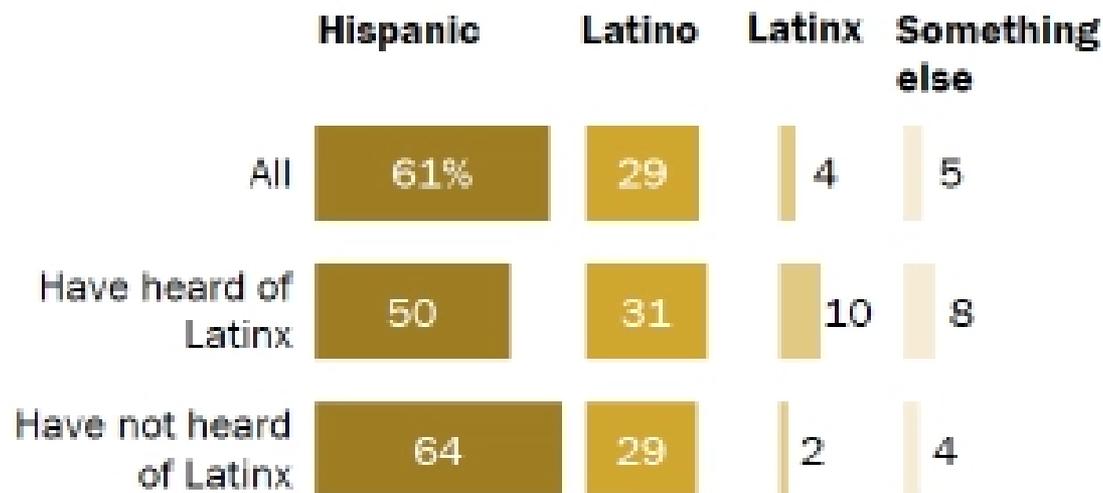
Note: No answer responses not shown.

Source: Survey of U.S. Latino adults conducted Dec. 3-23, 2019.

"About One-in-Four U.S. Hispanics Have Heard of Latinx, but Just 3% Use It"

Hispanic, Latino preferred over Latinx as pan-ethnic terms

Among each group, % who prefer the term ___ to describe the Hispanic or Latino population overall



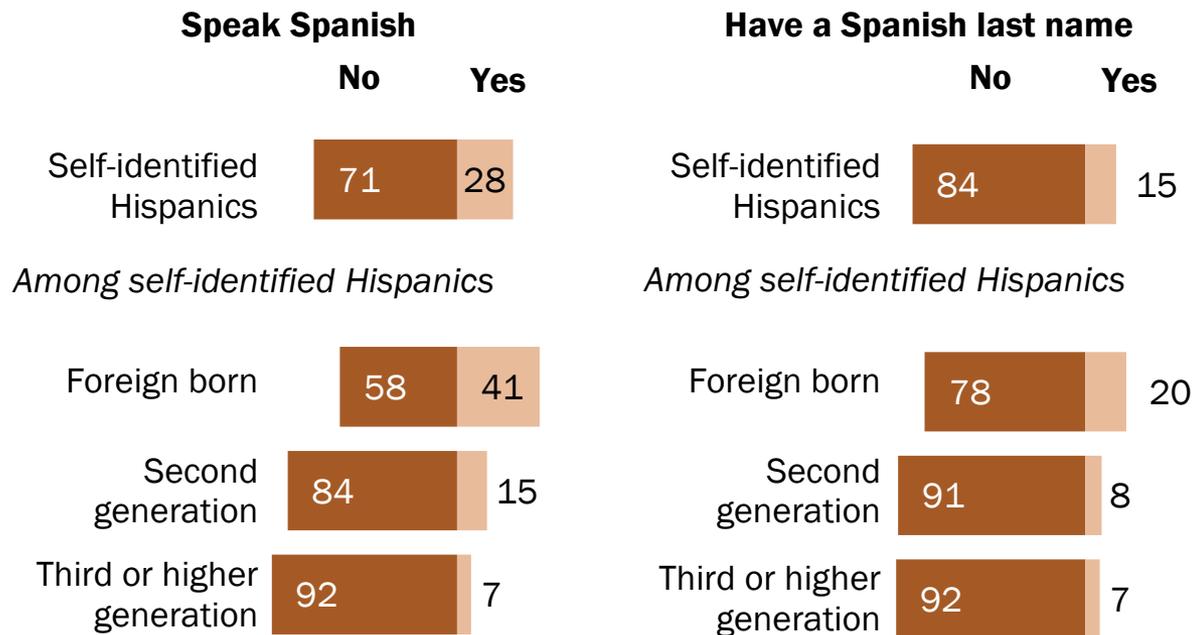
Note: No answer responses not shown.

Source: Survey of U.S. Latino adults conducted Dec. 3-23, 2019.

"About One-in-Four U.S. Hispanics Have Heard of Latinx, but Just 3% Use It"

Neither speaking Spanish nor having a Spanish last name makes one Hispanic

% of self-identified Hispanics saying that a person needs to ___ to be considered Hispanic/Latino

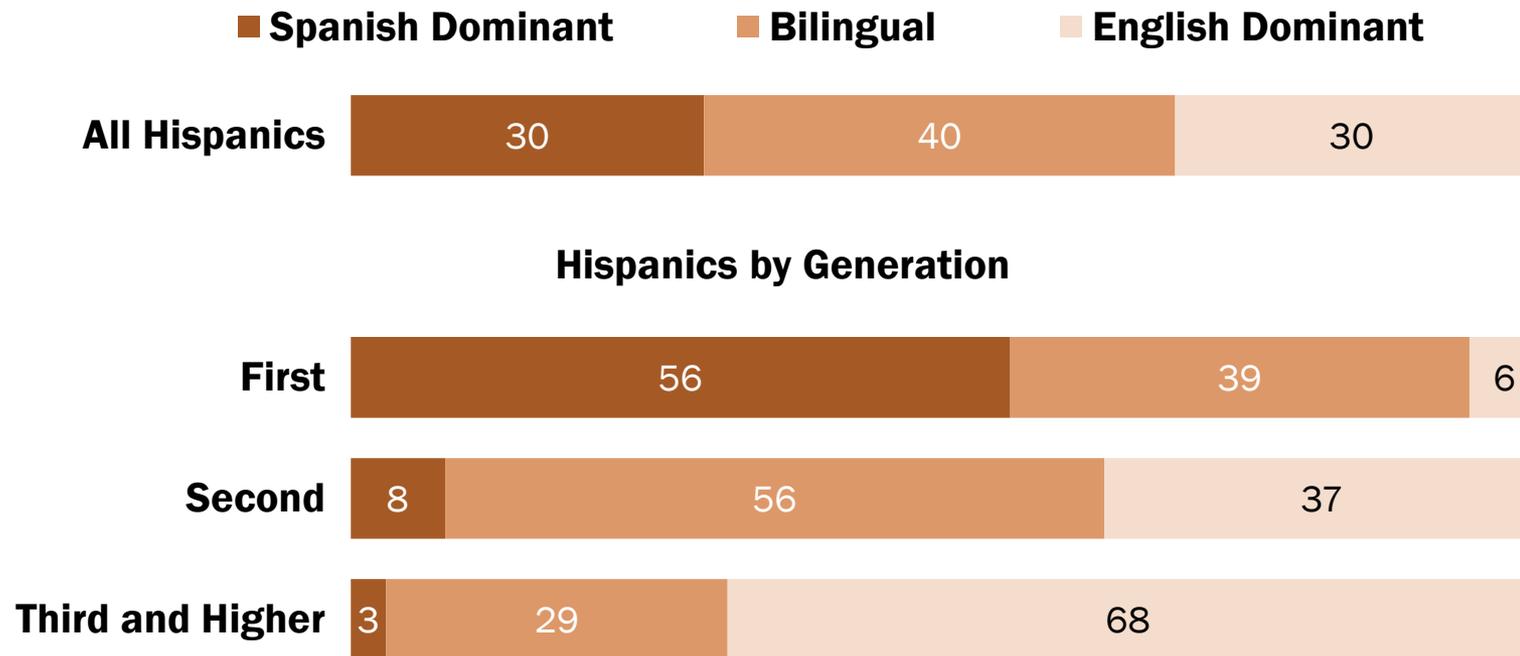


Note: Self-identified Hispanics are those who say they are Hispanic. Volunteered responses of "Don't know" and "Refused" not shown.

Source: Pew Research Center 2015 National Survey of Latinos (Oct. 21-Nov. 30, 2015).

"Hispanic Identity Fades Across Generations as Immigrant Connections Fall Away"

Primary Language Use Among Latinos



Source: Pew Research Center 2018 National Survey of Latinos

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Ana Gonzalez-Barrera

Senior Researcher

agonzalez@pewresearch.org

Julia O'Hanlon

Communications Associate

johanlon@pewresearch.org