

Additional Information
July 26, 2022 Board Meeting

The following additional information was provided regarding the July 26 Board meeting agenda:

Item 3.a, Purchase Order Listing:

1. P0151994: Please contextualize the consulting services the foundation is seeking. **Historically, the Friends of Fullerton College Foundation has used Quickbooks, however due to limited staff and the complexity of the Foundation's operations, CliftonLarsonAllen LLP (CLA) was contracted to provide the initial setup/reconstruction of a financial accounting system to include implementation and training in the use of the accounting software. The software, SAGE Intacct, was purchased at a significant discount, and is an internet-based financial management system used to streamline finance and accounting. The system is expected to go "live" on August 1, 2022. Part of this service includes training, report design and development, assistance with year-end closing entries, and audit preparation. After the initial year, annual fees will be assessed. This is the same system implemented by the Cypress College Foundation.**

Item 3.d: NOCCCD Website Redesign:

1. Please provide more details to support rejecting two lower cost bidders in favor of OHO Interactive. **We did not move forward with ImageX because they were disorganized and unprepared during their round 1 interview. They were late to the interview, and while they had many team members present, only one representative delivered the majority of the presentation. We were concerned with their team/project management and capacity to generate a quality website that would incorporate all needs. We did not move forward with Stamats because we felt their focus/experience was centered on colleges with academic programs. We did not feel that they had a good understanding of our needs for a District website according to our RFP. Optional add-ons, included things like usability testing, content templates and model content pages, web governance, taxonomy, training, etc. are all items needed and would come at an additional cost, which is why we also felt Stamats had underbid. Overall, we were concerned with their capacity to generate a quality website that would incorporate all needs. We moved forward with Carnegie and OHO Interactive for round 2 interviews and, ultimately, selected OHO Interactive.**
2. What prior experience does OHO Interactive have with community colleges or higher education? **OHO has 20+ years of experience delivering award-winning digital campaigns and online marketing sites and provides the full spectrum of interactive services. They have considerable experience in higher education, having launched more than 100 college and university websites, and implemented digital enrollment marketing strategies for undergraduate, graduate, and continuing education across modalities. Clients that they have worked with in the last five years include: Harvard Medical School, Illinois Tech, Annenberg School for Communications, Columbia Law School, CUNY Graduate Center, Washington College, Utica College, Miami Business School, and Yale School of the Environment.**

Item 3.g, Agreement with Pathways of Hope:

1. Is it possible to get information from each campus on how many students Pathways of Hope was able to assist last school year? **During the last academic year, the following number of unduplicated students used the services provided by Pathways of Hope: 1,771 Cypress College students, 2,636 Fullerton College students, and 903 NOCE students.**

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Item 4.a, Dual Enrollment Agreement with Brea Olinda Unified School District (BOUSD):

1. Are these courses already offered at these schools? **BOUSD is requesting these Japanese language courses from Fullerton College because they do not have an instructor to teach similar courses which they have in their curriculum. This will allow the high school to meet student demand for this language.**

Item 5.a, Academic Personnel Listing:

1. Page 5.a.4: What is the “Ascend demo” work about? **Cypress College has partnered with Wheelhouse & PERTS to utilize Ascend, a data-driven professional learning program that helps educators systematically gather student feedback about their learning experiences to equitably improve social-emotional and academic outcomes. The Ascend Demo stipend teaches faculty how to use the Ascend tool for the fall semester to conduct brief, anonymous surveys of students. The attached document provides an overview of the entire pilot for the fall semester.**

Item 5.c, Professional Experts Listing:

1. Page 5.c.7: What is the “BSFS Program” about? Also, what does “HRSA” stand for? **The BSFS Program is the Baccalaureate in Science, Funeral Services Program and HRSA stands for Health Resources and Services Administration.**
2. Page 5.c.13: What does “SSRT” stand for? **SSRT stands for Student Support & Resource Team and was formerly known as BIT (Behavioral Intervention Team).**
3. Page 5.c.15: What does “CORE” stand for? **CoRe stands for Course Redesign.**